



The Northeast **Child Abuse Conference**

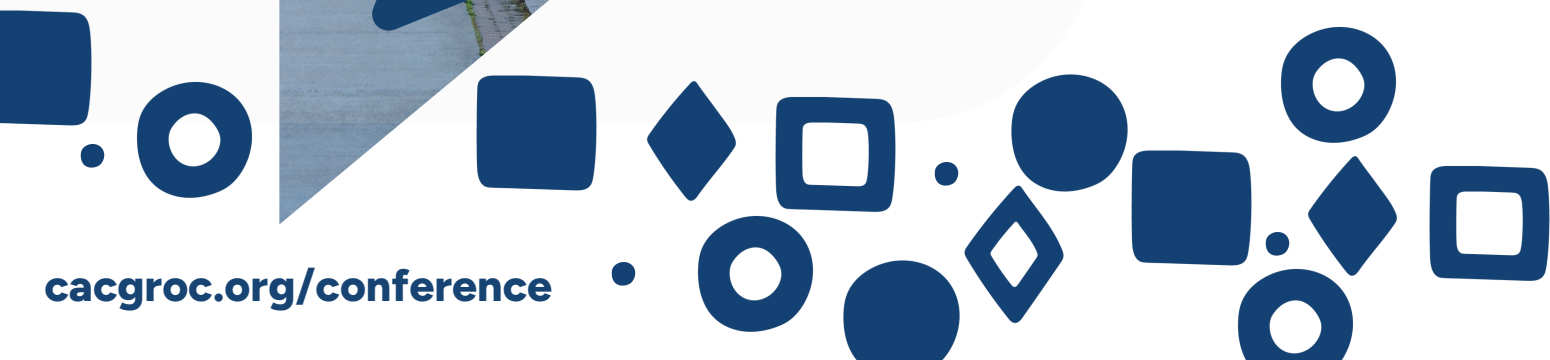
Sponsorship Opportunities

April 22 + 23 | Rochester, New York



**The premier child abuse conference
in the Northeast region.**

cacgroc.org/conference





2025 Keynote Speaker Julie K. Brown

Julie K. Brown is an investigative reporter with the Miami Herald. In 2018 she wrote "Perversion of Justice," a series that examined how a rich and powerful New York financier, Jeffrey Epstein, managed to arrange a secret plea deal and escape life in prison -- even though he sexually abused more than 100 underage girls and young women.

In 2023 she was part of the team at the Miami Herald that was awarded a Pulitzer Prize in Journalism for Breaking News Reporting.

About The Child Abuse Conference

The Northeast Child Abuse Conference is nationally recognized as the premier child abuse conference in the Northeast region. This cutting-edge multi-disciplinary training is a must for anyone who works with children including social workers, law enforcement, prosecutors, mental health and medical professionals, school personnel, day care providers, the faith-based community and more.

The speakers and workshops are presented by regional and national experts on a wide variety of topics. The goal of our conference is to educate members of our community- and beyond- about collaborative ways to prevent, treat, and investigate child abuse.

“Excellent event, my colleagues and I were truly blown away and have been talking all day about what a great conference it was. Thanks so much!”

“I enjoyed the event and have already told my Program Manager that I would like to attend in 2025.”

Presenting Sponsor

\$50,000 | Exclusive

- Opportunity to introduce Keynote Speaker, Julie K. Brown.
- Recognition as exclusive Presenting Sponsor.
- Recognition in press release as Presenting Sponsor.
- Recognition during opening ceremony with logo prominently displayed on screen.
- Recognition in all social media.
- Prominent placement of logo linked to company website on event landing page, registration website, and mobile app.
- Logo included in e-mail communications to invitees and attendees.
- Opportunity for exhibitor table.
- 25 Full Conference Registrations (\$12,375 value).
- 20 Keynote Only Registrations (\$1,000 value).

Over the years thousands of professionals have attended The Child Abuse Conference from many professional disciplines who work with children.

Over 683 attendees in 2024!



Premier Sponsor | \$40,000

- Opportunity to introduce Plenary Speaker.
- Recognition as Premier Sponsor during opening ceremony with logo prominently displayed on screen.
- Placement of logo linked to company website on event landing page, registration website, and mobile app.
- Monthly recognition in all social media.
- Logo included in multiple e-mails to invitees and attendees.
- Opportunity for exhibitor table.
- 20 Full Conference Registrations (\$9,900 value).
- 10 Keynote Only Registrations (\$500 value).

Partner Sponsor | \$25,000

- Recognition as Partner during opening ceremony with logo prominently displayed on screen.
- Placement of logo linked to company website on event landing page, registration website, and mobile app.
- Recognition in one dedicated post in all social media.
- Logo included in multiple e-mails to invitees and attendees.
- Opportunity for exhibitor table.
- 20 Full Conference Registrations (\$9,900 value).
- 10 Keynote Only Registrations (\$500 value).

Networking Reception | \$15,000

- Company name in title of Networking Event.
- A great way to say “thank you” to professionals who work in the field of Child Abuse.
- Company name and logo in all social media, website, and emails about the Networking Reception.
- Prominent signage at the Networking Reception.
- Option of branded gift item (Sponsor provides).
- 10 tickets to the Networking Reception.



Why Sponsor The Northeast Child Abuse Conference?

- **Support a Critical Cause:** Becoming a sponsor demonstrates your commitment to protecting vulnerable children and advocating for their rights. It helps raise awareness, fund prevention programs, and provide resources to those affected by abuse.
- **Enhance Corporate Social Responsibility (CSR):** Sponsorship aligns your brand with a socially responsible initiative, showcasing your dedication to making a positive impact in the community. It strengthens your reputation as a business that cares about social justice and child welfare.
- **Networking and Visibility:** Sponsorships offers valuable exposure to professionals, advocates, and policymakers in the child welfare sector. It provides opportunities for meaningful partnerships and positions your brand as a leader in supporting important social causes.

More Exclusive Sponsorships

Survey Sponsor | \$10,000

- Recognition with company name and logo in all attendee surveys.
- Company name and logo in all emails to attendees regarding surveys.
- Company name and logo on event website.

Each attendee completes 9 surveys.

Attendee Lanyard Sponsor | \$10,000

- Cobranding on attendee lanyards.
- Cobranding on attendee plastic badge holder.
- Company name and logo on event website.



Attendee Gift Bag Sponsor | \$10,000

- Custom printed attendee gift bag, pen, notebook, and company brochure.
- Option to add additional company branded items (at sponsor's expense).
- Company name and logo on event website.



Additional Sponsorship Opportunities - \$5,000 each

iPad Faceplate Sponsor

- Cobranding on all registration and attendee "self-service" iPads (10 total).
- Company name and logo on event website.

Charging Station Sponsor

- Company name and logo on 5 charging stations used throughout the Conference.
- Company name and logo on event website.

Custom Cookie Sponsor

- Company logo on cookies given to each attendee.
- Company name and logo on event website.

Centerpiece Sponsor

- Company name and logo on all table centerpieces (over 100 tables).
- Company name and logo on event website.



Questions?

Email Conference Manger, Kevin Eng at keng@cacgroc.org

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