

BIVONA CHILD ADVOCACY CENTER'S GALA

HOPE RISING

PRESENTED BY

SageRutty
And Company, Inc.

SATURDAY, MARCH 2ND

Arbor at the Port

2024 SPONSORSHIP
OPPORTUNITIES



Bivona Child Advocacy Center

One Mount Hope Ave. | Rochester, NY 14620

BivonaCAC.org | P: 585-935-7800 | F: 585-232-1391



This will be the 19th year celebrating this signature fundraising event for Bivona Child Advocacy Center. Over the last 18 years, this event has raised nearly \$5million in support of children and families impacted by the trauma of abuse. Each person or couple is asked to bring a bottle of their favorite wines to share with their table at the event. The evening includes a silent auction, wine tasting during the cocktail hour, dinner (when guests enjoy and share the wine they brought), and a live auction.

WHAT IS BIVONA CHILD ADVOCACY CENTER?

Bivona Child Advocacy Center is a safe, welcoming place where children who have endured the trauma of physical and sexual abuse can begin their journey of healing. At Bivona Child Advocacy Center, we provide critical, comprehensive services in a safe, child-friendly environment together under one roof. Our streamlined approach minimizes trauma to children, allowing them to heal. Our collaborative model surrounds children and families with support, and is constantly evolving to better meet the needs of each child who comes through our door. Our growing team brings together professionals from 23 partner agencies, with representation from various disciplines. We work together to protect, evaluate and counsel children who experience abuse and who witness violence.

SUPPORT BIVONA CHILD ADVOCACY CENTER & HOPE RISING:

- **Become an event sponsor:** Sponsorship opportunities are available at several levels.
- **Become a table captain:** Do you know other wine lovers? Consider being a table captain. Seating at the gala consists of tables of 10 or 8, and as a table captain, you choose who to invite to your table.
- **Donate an auction item:** A donation of items for our silent and live auctions, including gift baskets, travel packages, sports tickets and memorabilia, wine, spirits, gift certificates, etc., is always appreciated.
- **Display a digital ad:** Looping digital ads will play on screens during the event in prominent locations.
- **Contribute a monetary donation:** Can't attend this year's event? Please consider making a contribution. Every dollar donated helps expand our reach and support of children and families in the Greater Rochester region.

QUESTIONS? Contact Ashley Dotter at 585-935-7812, or email events@bivonacac.org



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WHITE WINE BY THE GLASS SPONSOR
- \$12,000 (ONLY 1 AVAILABLE)

White Wine By the Glass Sponsor will receive the following benefits:

- 1 table of 10 seats in a prime seating area, as well as complimentary champagne
- Company logo on white wine glasses at Wine By the Glass
- Company logo on event print promotions
- Company logo on photo backdrop at event
- Acknowledgement in press release
- Acknowledged and tagged in event photos
- Digital advertisement on display throughout the event
- Digital acknowledgment during the event presentation
- Company logo on televised commercials to run for 6 weeks prior to the event
- Company logo on gala event web page

SOLD



RED WINE BY THE GLASS SPONSOR
- \$12,000 (ONLY 1 AVAILABLE)

Red Wine By the Glass Sponsor will receive the following benefits:

- 1 table of 10 seats in a prime seating area, as well as complimentary champagne
- Company logo on red wine glasses at Wine By the Glass
- Company logo on event print promotions
- Company logo on photo backdrop at event
- Acknowledgement in press release
- Acknowledged and tagged in event photos
- Digital advertisement on display throughout the event
- Digital acknowledgment during the event presentation
- Company logo on televised commercials to run for 6 weeks prior to the event
- Company logo on gala event web page

SOLD



DESSERT BAR SPONSOR - \$12,000 (ONLY 1 AVAILABLE)

Dessert Bar Sponsor will receive the following benefits:

- 1 table of 10 seats in prime seating area, as well as complimentary champagne
- Exclusive sponsorship of dessert bar with company logo displayed and, where possible, use company colors throughout dessert display
- Company logo on dessert napkins and plates
- Dessert names and/or flavors created by sponsor
- Company logo in all event print promotions
- Company logo on photo backdrop at event
- Acknowledgement in press release
- Acknowledged and tagged in event photos
- Digital advertisement on display throughout the event
- Digital acknowledgment during the event presentation
- Company logo included on televised commercials to run for 6 weeks prior to the event
- Company logo on gala event web page

SOLD



SPARKLING WINE BY THE GLASS SPONSOR
- \$12,000 (ONLY 1 AVAILABLE)

Sparkling By the Glass Sponsor will receive the following benefits:

- 1 table of 10 seats in a prime seating area, as well as complimentary champagne
- Opportunity to "toast" and welcome guests to dinner/program
- Company logo on event flier and sponsorship documents

- Company logo on event print promotions
- Company logo on photo backdrop at event
- Acknowledgement in press release
- Acknowledged and tagged in event photos
- Digital advertisement on display throughout the event
- Digital acknowledgment during the event presentation
- Company logo on televised commercials to run for 6 weeks prior to the event
- Company logo on gala event web page

SOLD



"TOP IT OFF" SPONSOR - \$10,000

Top It Off Sponsors will receive the following benefits:

- 1 table of 10 seats in a prime seating area, as well as complimentary Champagne
- Company logo/donor name displayed in event promotion on social media
- Digital advertisement on display throughout the evening, and acknowledgment during the event presentation
- Company logo on the gala event web page
- Company logo/donor name on wine stoppers provided to guests

SOLD

ONE MOUNT HOPE SPONSOR - \$8,000

One Mount Hope Sponsors will receive the following benefits:

- 1 table of 10 seats in a prime seating area, as well as complimentary Champagne
- Company logo on photo backdrop + gala event web page
- Acknowledged and tagged in event promotion on social media
- Digital advertisement on display throughout the evening, company logo on event signage, and acknowledgment during the event presentation

SOUTH WEDGE SPONSOR - \$6,000

South Wedge Sponsors will receive the following benefits:

- 1 table of 8 seats
- Acknowledged and tagged in event promotion on social media
- Digital advertisement on display throughout the evening, and acknowledgment during the event presentation
- Company logo on the gala event web page

CENTERPIECE SPONSOR - \$6,000 (ONLY 1 AVAILABLE)

Centerpiece Sponsor will receive the following benefits:

- 1 table of 8 seats
- Digital advertisement on display throughout the evening, and acknowledgment during the event presentation
- Company logo on the gala event web page
- Company logo/donor name displayed on all centerpieces

SOLD

EXCLUSIVE SPONSORSHIPS - \$4,500

The below four Sponsorship levels will receive the following benefits:

- 1 table of 4 seats
- Digital advertisement on display throughout the evening and acknowledgment during the event presentation

LOUNGE - SOLD

+ Company logo/donor name displayed in lounge space where event attendees may sit comfortably and enjoy specialty treats

COAT CHECK - SOLD

+ Company logo/donor name displayed at coat check

COCKTAIL - SOLD

+ Specialty cocktail named after company/donor, with logo/name displayed on signage at the bar

VALET - SOLD

+ Company logo/donor name displayed on signage at the Valet Station

SPONSOR A CHILD - \$2,011.00

Provide hope and sponsor one child and their family who come to Bivona Child Advocacy Center seeking safety and healing from our Multidisciplinary Team of highly trained professionals. Sponsoring a child provides them with the full suite of services offered to children and families including a forensic interview, a medical exam, mental health services, and a family advocate. Team members work together to provide the child and family with the support services they need - all the way through trial and beyond.

Those who Sponsor A Child will receive the following benefits:

- Acknowledgement during event program
- Social media post

UNABLE TO ATTEND? SHOW YOUR SUPPORT

Digital Ads: \$600

Looping ads will play on screens during the event in prominent locations.

