



The Child Advocacy Center of Greater Rochester

Cheers for Children

Presented by



Saturday, September 28

Village Gate • 274 North Goodman Street • Rochester, NY



Sponsorship Opportunities

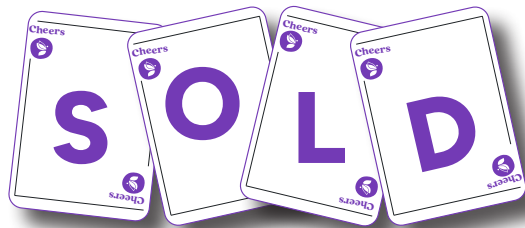
cacgroc.org/cheers

The Child Advocacy Center of Greater Rochester's (CACGROC) Cheers for Children event provides guests with a variety of tastings of wine, beer, spirits, and food from our region. Enjoy various forms of entertainment and bidding on incredible silent auction items. Think Vegas meets Rochester! Your support of this event positively impacts the children and families we serve.

Presenting Sponsor | Exclusive

Our EXCLUSIVE presenting sponsor will receive the following benefits:

- Sponsor name in the title of the event
- Recognition as presenting sponsor with logo on event flyer & promotional mailings
- Opportunity to speak at the event
- Recognition in all media secured
- Acknowledgement and tag on social media
- Logo and link to sponsor's website included on the event web page
- Recognition on event signage
- Logo on custom step and repeat banner
- Event bar named after Sponsor
- Projection of logo at venue
- Complementary tickets



The Mirage VIP Club | \$10,000 Exclusive

The Mirage VIP Club Sponsor will receive the following benefits:

- Private upper-level club area
- VIP access (maximum 10 people)
- Personal concierge
- Opportunity to do an approved pre-event promotional video to be shared and tagged on social media
- Logo and link to sponsor's website included on the event web page
- Logo on custom step and repeat banner
- Logo on signage at the Club
- Ability to select an approved signature song to kick off the dance party
- 4 bottles of champagne + snack basket
- 10 complimentary tickets + 10 swag bags

For additional information email events@cacgroc.org. To register visit cacgroc.org/cheers.

The Bellagio VIP Parlor | \$7,500 Exclusive

The Bellagio VIP Parlor Sponsor will receive the following benefits:

- Private upper-level lounge area
- VIP access (maximum 6 people)
- Personal concierge
- Logo and link to sponsor's website included on the event web page
- Logo on custom step and repeat banner
- Logo on signage at the Parlor
- 2 bottles of champagne + snack basket
- 6 complimentary tickets + 6 swag bags

Mocktail Sponsor | \$6,000 Exclusive

The Mocktail Sponsor will receive the following benefits:

- Acknowledgement and tag on social media
- Logo and link to sponsor's website included on the event web page
- Recognition on event signage
- Logo on custom step and repeat banner
- Beverage napkins with sponsor's logo
- 2 specialty mocktails named after sponsor
- 6 complimentary tickets



High-Roller Sponsor | \$5,000

High-Roller Sponsors will receive the following benefits:

- Acknowledgement and tag on social media
- Logo and link to sponsor's website included on the event web page
- Recognition on event signage
- Logo on custom step and repeat banner
- Logo displayed on cocktail table signage
- 5 complimentary tickets

House of Cards Sponsor | \$4,500 Exclusive

House of Cards Sponsor will receive the following benefits:

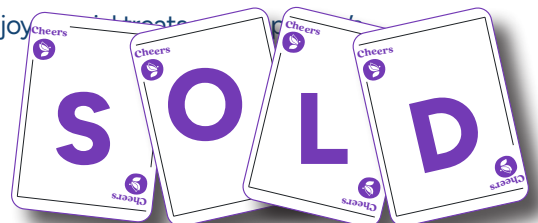
- Logo displayed on decks of cards used at the event (including poker stations)
- Acknowledgement and tag on social media
- Logo and link to sponsor's website included on the event web page
- Recognition on event signage
- 5 complimentary tickets



Lounge Sponsor | \$4,000

Lounge Sponsors will receive the following benefits:

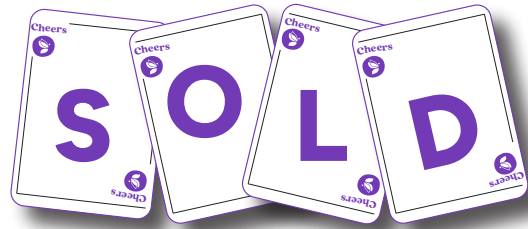
- Logo on lounge space where event attendees may sit comfortably and enjoy branded colors
- Acknowledgement and tag on social media
- Logo and link to sponsor's website included on the event web page
- Recognition on event signage
- 4 complimentary tickets



Valet Sponsor | \$3,000 Exclusive

Valet Sponsor benefits:

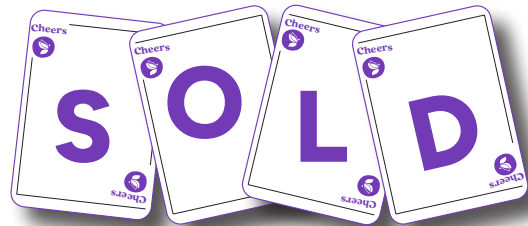
- Logo displayed on valet stand and on the valet ticket
- Acknowledgement and tag on social media
- Logo and link to sponsor's website included on the event web page
- Recognition on event signage
- 4 complimentary tickets



Coat Check Sponsor | \$3,000 Exclusive

Coat Check Sponsor benefits:

- Logo displayed on coat check signage and coat check ticket
- Acknowledgement and tag on social media
- Logo and link to sponsor's website included on the event web page
- Recognition on event signage
- 4 complimentary tickets



Tasting Sponsor | \$1,500

Tasting Sponsor benefits:

- Signage with sponsor's logo on wine/beer/spirit tasting tables
- Recognition on event signage
- 2 complimentary tickets



For additional information email events@cacroc.org. To register visit cacroc.org/cheers.