



The Child Advocacy Center of Greater Rochester

# Hope Rising Gala

Presented by *SageRutty*

## Sponsorship Opportunities

### White Wine By The Glass Sponsor

**\$12,000** Exclusive

- 1 table of 10 in a prime seating area
- Company logo on item at Wine By the Glass stations
- Company logo on flier and sponsorship documents
- Company logo in all event print promotions, event webpage, and photo backdrop at event
- Acknowledgment in press release
- Acknowledgment on social media
- Digital advertisement on display throughout the evening, company logo on event signage, and acknowledgment during the event presentation
- Company logo included on screen at The Little Theatre for 5 weeks

### Red Wine By The Glass Sponsor

**\$12,000** Exclusive

- 1 table of 10 in a prime seating area
- Company logo on item at Wine By the Glass stations
- Company logo on flier and sponsorship documents
- Company logo in all event print promotions, event webpage, and photo backdrop at event
- Acknowledgment in press release
- Acknowledgment on social media
- Digital advertisement on display throughout the evening, company logo on event signage, and acknowledgment during the event presentation
- Company logo included on screen at The Little Theatre for 5 weeks

### Dessert Bar Sponsor

**\$12,000** Exclusive

- 1 table of 10 in a prime seating area
- Exclusive sponsorship of dessert bar with company name/logo displayed and where possible use company colors throughout dessert display
- Company logo on flier and sponsorship documents
- Company logo on dessert pickup and if possible also incorporate into signage
- Dessert name/logo/brand name tied to company or business
- Company logo in all event print promotions, event webpage, and photo backdrop at event
- Acknowledgment in press release
- Acknowledgment on social media
- Digital advertisement on display throughout the evening, company logo on event signage, and acknowledgment during the event presentation
- Company logo included on screen at The Little Theatre for 5 weeks

### Sparkling Wine Toast Sponsor

**\$12,000** Exclusive

- 1 table of 10 in a prime seating area
- Opportunity to "toast" and welcome guests to dinner/program
- Company logo on flier and sponsorship documents
- Company logo in all event print promotions, event webpage, and photo backdrop at event
- Acknowledgment in press release
- Acknowledgment on social media
- Digital advertisement on display throughout the evening, company logo on event signage, and acknowledgment during the event presentation
- Company logo included on screen at The Little Theatre for 5 weeks

Visit [cacgroc.org/gala](http://cacgroc.org/gala) to purchase a sponsorship today!



Thank You To Our Sponsors



## "Top It Off" Sponsor \$10,000

- 1 table of 8
- Acknowledgment on social media
- Digital advertisement on display throughout the evening, company logo on event signage, and acknowledgment during the event presentation
- Company logo on gala event webpage
- Company logo/name on wine stoppers provided to guests

## Centerpiece Sponsor \$8,000

- 1 table of 8
- Digital advertisement on display throughout the evening, company logo on event signage, and acknowledgment during the event presentation
- Company logo on event webpage
- Company logo/name displayed on all centerpieces

## Beacon Place Sponsor \$6,000

- 1 table of 8
- Acknowledgment on social media
- Digital advertisement on display throughout the evening, company logo on event signage, and acknowledgment during the event presentation
- Company logo on gala event webpage

## Bar Sponsor \$6,000

- 1 table of 4 seats
- Acknowledgment on social media
- Digital advertisement on display throughout the evening, company logo on event signage, and acknowledgment during the event presentation
- Company logo on gala event webpage
- Naming of Main Bar to include company logo/donor name and branded cocktail napkins at the bar

## Lounge Sponsors \$5,000

- 1 table of 4
- Digital advertisement on display throughout the evening, company logo on event signage, and acknowledgment during the event presentation
- Company logo/name displayed in the lounge space where event attendees may sit comfortably and enjoy specialty treats

## Exclusive Sponsorships \$4,500

- 1 table of 4
- Digital advertisement on display throughout the evening, company logo on event signage, and acknowledgment during the event presentation

### Coat Check Sponsor (1 available)

- + Company logo/name displayed at coat check

### Cocktail Sponsor

- + Specialty cocktail name after Company/donor with logo/name displayed on signage at the bar

### Valet Sponsor (1 available)

- + Company logo/name displayed on signage at the valet station

## Sponsor A Child \$2011

Provide hope by sponsoring one child and their family coming to The CAC seeking safety and healing from our Multidisciplinary Team of highly trained professionals. Sponsoring a child provides them with the full suite of services offered to children and families including a forensic interview, a medical exam, mental health services, and a family advocate. Team members work together to provide the child and family with the support services they need – all the way through trial and beyond. Those who sponsor a child will receive:

- Acknowledgement during event program
- + on social media

Unable to attend? Show your support

Digital Ads: \$750

Looping ads will play on screens during the event in prominent locations.

